



KEYNOTE



Mary Calvi
CBS Anchor
& Historic Author

RAISE THE ROOF GALA

to Build a New Museum in Bergen County, NJ

THURSDAY

OCT. 19, 2023

6 - 10 PM

Sanzari's New Bridge Inn
(Steps from Historic New Bridge Landing, the site for the new museum)



SCAN FOR MORE INFO:



BERGENCOUNTRYHISTORY.ORG/GALA

RECOGNIZING 2023 NEW JERSEY HISTORY MAKERS

Our Distinguished Honorees



Loretta Weinberg
New Jersey State Senator



Anita Rivers
Executive Director of Community Relations
Fairleigh Dickinson University



Tammy Molinelli
Executive Director
Bergen County
Workforce Development Board



Jose Lozano
Senior Vice President
Strategic Business Partnerships
Hackensack Meridian Health



William C. Hanson
President
NAI James Hanson

JOIN US IN
MAKING HISTORY

BERGENCOUNTRYHISTORY.ORG/GALA

Festive cocktail hour with entertainment by Anne and Ridley Enslow
Dinner and Dancing to the band Soul'ed Out
Silent Auction and Dessert Bar
Patriotic business attire is suggested



THURSDAY

OCT. 19, 2023

Sanzari's New Bridge Inn

SCAN FOR
MORE INFO:

SPONSORSHIPS & AD JOURNAL OPPORTUNITIES

PRESENTING 'ROOF RAISER' SPONSOR: \$10,000 (Limited to 2)

- Table of 10 (VIP seating)
- 2-page gold spread ad in commemorative journal
- Recognition on all promotional materials (digital and printed)
- Verbal acknowledgement on stage at gala
- Recognition on all promotional materials (digital, printed and BCHS website)
- Social media mentions (7,000+ followers)
- Logo/name presence on emails (4,000+ distribution)
- Premium positioning on digital sponsor slideshow during gala
- Placement on event day signage
- Logo signage on New Bridge Road (seen by 44,000+ drivers per day) for 30 days prior to event

REVOLUTIONARY SPONSOR: \$7,500

- 10 tickets, (priority seating)
- Gold page ad in commemorative journal
- Recognition on all promotional materials (digital, printed and BCHS website)
- Verbal acknowledgement on stage at gala
- Social media mentions (7,000+ followers)
- Logo/name presence on emails (4,000+ distribution)
- Premium positioning on digital sponsor slideshow
- Placement on event day signage
- Logo signage on New Bridge Road (seen by 44,000+ drivers per day) for 30 days prior to event

VALET SPONSOR (EXCLUSIVE): \$5,000 **SOLD**

- 4 tickets (priority seating)
- Silver page ad in commemorative journal
- Recognition on all promotional materials (digital, printed and BCHS website)
- Verbal acknowledgement on stage at gala
- Recognition on BCHS website
- Social media mentions (7,000+ followers)
- Logo/name presence on emails (4,000+ distribution)
- Premium positioning on digital sponsor slideshow during gala
- Placement on event day signage
- Logo displayed at drop off/pick-up location

HERITAGE SPONSOR: \$4,000

- 4 tickets (priority seating)
- Full page ad in commemorative journal
- Recognition on all promotional materials (digital, printed and BCHS website)
- Inclusion in digital sponsor slideshow at gala
- Social media mentions (7,000+ followers)
- Logo/name presence on emails (4,000+ distribution)
- Logo inclusion on event day signage

AMERICA'S 250th SPONSOR: \$2,500

- 2 tickets (priority seating)
- Full-page ad in commemorative journal
- Logo inclusion on event day signage
- Logo/name presence on emails (4,000+ distribution)
- Recognition on BCHS website and social media

COME HOME TO HISTORY SPONSOR: \$1,250

- 2 tickets (priority seating)
- Logo inclusion on event day signage
- Recognition on BCHS website, social media and newsletter
- Listing in commemorative event journal

INDIVIDUAL TICKETS: \$195
(includes 1 year membership to BCHS)
 \$175 for members

TABLE OF 10: \$1750

AD JOURNAL OPPORTUNITIES (check payable to Greer Enterprises)

- Outside Back Cover (8.75" wide x 11.25" high): \$1,800
- Inside Back Cover (8.75" wide by 11.25" high): \$1,800
- Inside Front Cover (8.75" wide x 11.25" high): \$1,800
- Full Page Gold (7" wide x 10" high): \$1,500
- Full Page (7" wide x 10" high): \$1,200
- Full Page Bleed (8.75" wide x 11.25" high): \$1,200
- Half page horizontal (7.75" wide x 5" high): \$650
- Half page vertical (3.75" wide x 10.25" high): \$650
- Quarter Page vertical (3.75" wide x 5" high): \$400
- Eighth Page: 3.75" wide x 2.25" high: \$250

Page layout: 8 1/2" x 11" | Bleed 8 3/4" x 11 1/4" | Safety: 3/9" margin

Advertisement layout must be production-ready. To meet printer's deadline, all ads must be received by October 6. Pages are assigned on a first-come, first served basis. Accepted file formats: PDF, EPS, JPEG (300 dpi). Send all files to bergenhistorymuseum@gmail.com

BERGENCOUNTRYHISTORY.ORG/GALA



PAYMENT INFORMATION

We are a 501(c)3 organization that depends on corporate and foundation support. As we prepare for a new chapter at Historic New Bridge Landing, your support will allow us to fulfill our mission of building the new museum. The October 19, 2023 Gala is a prestigious and effective way for you to gain visibility within our vibrant community. Help get the most significant American Revolutionary sites in Bergen County ready for the 250th celebrations of the founding of our country.

Name: _____

Email: _____

Name of Organization _____ Contact #: _____

Address: _____ City: _____

State: _____ Zip _____ Number of Tickets _____

Ad Size: _____ Total To Be Charged: \$ _____

Payment: *Payment can be made via check or credit card. Please visit: bergencountyhistory.org/gala*

Payment Option: Check Enclosed Check to follow in mail Credit Card Payment

Name on Card
(print) _____

Credit Card No: _____ Exp: _____ CID: _____

Signature: _____

Checks for sponsorship payments and ad journal placements should be made out to Bergen County Historical Society and mailed to:

Bergen County Historical Society (BCHS)
PO Box 55
River Edge, NJ 07661-0055
EIN- 22-6074621

We are a 501 (c) 3 non-profit organization. All funds raised at Raise the Roof directly towards the new museum project.

BERGENCOUNTYHISTORY.ORG/GALA

FOR INQUIRIES, CONTACT MARTHA MORLEY AT (201) 493-7996 OR BERGENHISTORYMUSEUM@GMAIL.COM