

Bergen County Historical Society (BCHS) Privacy Notice

Privacy Notice:

BCHS collects both personal and non-personal information for our legitimate interests, including, but not limited to performing data analysis, security, identifying usage trends, and auditing the use and functionality of *our website*. In addition to any personal information or other information that you choose to provide to us, BCHS or our third-party service providers may use a variety of technologies, now and developed in the future, that automatically collect certain website usage information whenever you visit or interact with www.bergencountyhistory.org. This information may include browser type, operating system, the page served, the time, the source of the request, the preceding page view, and other similar information. We may utilize this usage information for a variety of purposes, including to enhance or otherwise improve our website. We may also use device identifiers to secure the website and its associated information technology infrastructure.

For purposes of this Privacy Notice, "personal information" means any information that can be used to distinguish or trace an individual's identity, either alone or when combined with other personal or identifying information that is linked to a specific individual. We may collect "personal information", i.e., information that identifies you or relates to you, such as your:

- Name
- Street Address, City and State
- Home and mobile telephone number(s)
- Email address(es)
- Geolocation information
- IP address
- Domain name (e.g., "xcompany.com" if you use a private account)
- The type of browser and operating system used to access our website
- The internet address of the website from which you linked directly to *bergencountryhistory.org*
- The pages you visit within the *bergencountryhistory.org* website
- The links you use to go to other websites through *bergencountryhistory.org*

BCHS may receive your personal information from other sources, such as public databases, social media platforms, from people with whom you are friends or otherwise connected on social media platforms, as well as from other third parties. For example, if you elect to connect your social media account to your website account, certain personal information from your social media account will be shared with us, which may include personal information that is part of your public profile, or your friends' public profiles.

bergencountyhistory.org may use "cookies" or similar technologies to collect information as well as to improve your next visit to our website. Cookies are small text files that a website sends to your computer for record-keeping purposes which are stored in a file on your computer's hard drive. Cookies are also used for statistical purposes, to determine how a website is used and they make web browsing easier for you by saving your preferences.

We may use your non-personal information by itself, as part of aggregated information, or as anonymous information that does not personally identify you. As aggregated and/or anonymized

information does not constitute personal information, we may use it for any purpose. We may provide this and certain other non-personal information to third parties, who may in turn use this information to help us improve bergencountryhistory.org and this will not involve disclosing any of your personally identifiable information.

If we combine anonymized or aggregated data with personal information, we will treat the combined information as if it were personal information which will be afforded the protections required by applicable law.

We may use your personal information to communicate with you including, but not limited to, responding to your inquiries, fulfilling your requests or to send information to you.

How bergencountryhistory.org protects your information:

We take all reasonable steps and precautions to protect the information you provide us on bergencountryhistory.org from unauthorized access, disclosure, alteration, or destruction; however, this cannot be absolutely guaranteed.

Regarding Changes to Our Privacy Notice:

From time to time, we may revise this Privacy Notice and/or use personal information for new, unanticipated uses not previously disclosed to meet changes in laws, rules, policies or procedures, or to satisfy the needs of our users. Unless otherwise required under applicable law, the revised Privacy Notice will take effect immediately upon such posting.

Last Updated: February 2026

If, after reviewing this Privacy Notice, you have any questions, complaints or privacy concerns regarding bergencountryhistory.org please send a letter to:

The Bergen County Historical Society
PO Box 55
River Edge, NJ 07661-0055